

2025 CITY OF FRANKLIN



TRICK OR TROT 5K & PUMPKIN DASH

SATURDAY, OCTOBER 18

**\$40/5K
\$25/DASH**

8:00 AM - Check-In

9:00 AM - 5k Race

10:30 AM - Pumpkin Dash/Fun Run

Downtown Franklin, Virginia

Costume Contest ~ Music ~ Fun Activities

Register online at www.franklintrickortrot5k.org



PRESENTED BY



**TRICK OR TROT 5K
RACE SPONSOR**



**PUMPKIN DASH
RACE SPONSOR**



CITY OF FRANKLIN



RACE PRESENTED BY



SPONSORSHIPS AVAILABLE

EVENT SPONSORSHIPS

Gold Sponsor - \$750

- Company banner displayed at Girl Scout Hut
- Logo featured on sponsor signs, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Silver Sponsor - \$500

- Company banner displayed at cemetery gazebo
- Logo featured on sponsor signs, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Bronze Sponsor - \$250

- Logo featured on sponsor signs, race webpage and social media
- Logo featured on race t-shirt

Item Donor for Runners' Bags

- Company's event flyers, coupons, and/or promotional items are included in each runner's swag bag
- Advertise your business to racers and encourage event day sales. We encourage race day specials or discounts for runners!

LIMITED SPONSORSHIPS

Trick or Trot 5K Race Sponsor - \$1,500 (1 Available)

Pumpkin Dash Race Sponsor - \$1,000 (1 Available)

- Company can set up a tent/table at event
- Company banner displayed at start/finish line and recognition at pre-race ceremony
- Logo featured on race sponsor sign, webpage (with link to company website) and social media
- Logo featured on race t-shirt

Water Station Sponsors - \$350 (1 Available)

- Provide volunteers at water station
- Company banner displayed at water station and recognition at pre-race ceremony
- Logo featured on sponsor sign, race webpage & social media
- Logo featured on race t-shirt

Nourishment Station Sponsor - \$350 (1 Available)

- Provide volunteers at nourishment station
- Company banner displayed at nourishment station and recognition at pre-race ceremony
- Logo featured on race sponsor sign, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Stage Sponsor - \$500 (1 Available)

- Company banner displayed at the stage and recognition at pre-race ceremony
- Logo featured on sponsor sign, race webpage (with link to company website) & social media
- Logo featured on race t-shirt

SPONSORSHIP DEADLINE: August 30, 2025

Sponsorships received after the deadline cannot be included on t-shirts or printed materials. For more information, visit www.franklintrickortrot5k.org. Sponsorships can be paid online or in person. Please complete attached form and email to director@franklinunitedway.org or fax to (757) 569-1850.



CITY OF FRANKLIN TRICK-OR-TROT 5K & FUN RUN SPONSORSHIP FORM

SPONSORSHIP DEADLINE: August 30, 2025

Sponsorships received after the deadline not included in printed materials or on t-shirt.

Indicate Your Sponsorship Level:

- Gold Event Sponsor - \$750
- Silver Event Sponsor - \$500
- Bronze Event Sponsor - \$250

Items for Racer's Bags:

Items Donated _____

Appx. Value \$ _____

Limited Sponsorships

- ~~Trick or Trot 5K Race Sponsor~~ \$1,500
- ~~Pumpkin Dash Race Sponsor~~ \$1,000
- ~~Stage Sponsor~~ \$500
- ~~Water Station Sponsor~~ - \$350
- ~~Nourishment Station Sponsor~~ \$350



Please Provide Information for Your Business or Organization:

Company or Organization Name as it should appear in program and advertising

Address

City _____ State _____ Zip _____ Phone _____

Contact Name _____ Title _____

Date _____ Email _____

Sponsorship payments may be made online at www.franklintrickortrot5k.org or by returning payment with completed form to the Franklin-Southampton United Way:

Mail: P.O. Box 366 Franklin, VA 23851 **Fax:** (757) 569-1850

Email: director@franklinunitedway.org **Contact:** Trish Tsitsera at (757) 569-8929

If providing logo, please email to director@franklinunitedway.org