

2025 CITY OF FRANKLIN



SATURDAY, OCTOBER 18

**\$40/5K
\$25/DASH**

8:00 AM - Check-In

9:00 AM - 5k Race

10:30 AM - Pumpkin Dash/Fun Run

Downtown Franklin, Virginia

Costume Contest ~ Music ~ Fun Activities

Register online at www.franklintrickortrot5k.org



PRESENTED BY



**TRICK OR TROT 5K
RACE SPONSOR**



**PUMPKIN DASH
RACE SPONSOR**



CITY OF FRANKLIN

TRICK
OR
TROT 5K
&
PUMPKIN
DASH



RACE PRESENTED BY



SPONSORSHIPS AVAILABLE

EVENT SPONSORSHIPS

Gold Sponsor - \$750

- Company banner displayed at Girl Scout Hut
- Logo featured on sponsor signs, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Silver Sponsor - \$500

- Company banner displayed at cemetery gazebo
- Logo featured on sponsor signs, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Bronze Sponsor - \$250

- Logo featured on sponsor signs, race webpage and social media
- Logo featured on race t-shirt

Item Donor for Runners' Bags

- Company's event flyers, coupons, and/or promotional items are included in each runner's swag bag
- Advertise your business to racers and encourage event day sales. We encourage race day specials or discounts for runners!

LIMITED SPONSORSHIPS

Trick or Trot 5K Race Sponsor — \$1,500 (1 Available)

Pumpkin Dash Race Sponsor — \$1,000 (1 Available)

- Company can set up a tent/table at event
- Company banner displayed at start/finish line and recognition at pre-race ceremony
- Logo featured on race sponsor sign, webpage (with link to company website) and social media
- Logo featured on race t-shirt

Water Station Sponsors - \$350 (1 Available)

- Provide volunteers at water station
- Company banner displayed at water station and recognition at pre-race ceremony
- Logo featured on sponsor sign, race webpage & social media
- Logo featured on race t-shirt

Nourishment Station Sponsor — \$350 (1 Available)

- Provide volunteers at nourishment station
- Company banner displayed at nourishment station and recognition at pre-race ceremony
- Logo featured on race sponsor sign, race webpage (with link to company website) and social media
- Logo featured on race t-shirt

Stage Sponsor — \$500 (1 Available)

- Company banner displayed at the stage and recognition at pre-race ceremony
- Logo featured on sponsor sign, race webpage (with link to company website) & social media
- Logo featured on race t-shirt

SPONSORSHIP DEADLINE: August 30, 2025

Sponsorships received after the deadline cannot be included on t-shirts or printed materials. For more information, visit www.franklintrickortrot5k.org. Sponsorships can be paid online or in person. Please complete attached form and email to director@franklinunitedway.org or fax to (757) 569-1850.



CITY OF FRANKLIN TRICK-OR-TROT 5K & FUN RUN SPONSORSHIP FORM

SPONSORSHIP DEADLINE: August 30, 2025

Sponsorships received after the deadline not included in printed materials or on t-shirt.

Indicate Your Sponsorship Level:

- Gold Event Sponsor - \$750
- Silver Event Sponsor - \$500
- Bronze Event Sponsor - \$250
- Items for Racer's Bags:

Items Donated _____

Appx. Value \$ _____

Limited Sponsorships

- ~~Trick or Trot 5K Race Sponsor - \$1,500~~
- ~~Pumpkin Dash Race Sponsor - \$1,000~~
- ~~Stage Sponsor - \$500~~
- Water Station Sponsor - \$350
- ~~Nourishment Station Sponsor - \$350~~



Please Provide Information for Your Business or Organization:

Company or Organization Name as it should appear in program and advertising

Address

City

State

Zip

Phone

Contact Name

Title

Date

Email

Sponsorship payments may be made online at www.franklintrickortrot5k.org or by returning payment with completed form to the Franklin-Southampton United Way:

Mail: P.O. Box 366 Franklin, VA 23851

Fax: (757) 569-1850

Email: director@franklinunitedway.org

Contact: Trish Tsitsera at (757) 569-8929

If providing logo, please email to director@franklinunitedway.org