

# 2024 CITY OF FRANKLIN



**SATURDAY, OCTOBER 12**

**\$40/5K  
\$25/DASH**

**8:00 AM - Check-In  
9:00 AM - 5k Race  
10:30 AM - Pumpkin Dash/Fun Run**  
.....  
**Downtown Franklin, Virginia**  
.....

**Costume Contest ~ Music ~ Fun Activities**



For more details or to register online, visit  
[www.franklintrickortrot5k.org](http://www.franklintrickortrot5k.org)



CITY OF FRANKLIN



Presented By



# SPONSORSHIPS AVAILABLE

## EVENT SPONSORSHIPS

### Gold Sponsor - \$750

- Company banner displayed at post-race ceremony and logo on post-race ceremony sign
- Link to company website on race webpage
- Logo featured on race webpage and social media
- Recognition at post-race ceremony
- Logo featured on race t-shirt

### Silver Sponsor - \$500

- Company logo on post-race ceremony sign
- Logo featured on race webpage and social media
- Recognition at post-race ceremony
- Logo featured on race t-shirt

### Bronze Sponsor - \$250

- Company name on post-race ceremony sign
- Logo featured on race webpage and social media
- Company name featured on race t-shirt

### Item Donor for Runners' Bags

- Company's event flyers, coupons, and/or promotional items are included in each runner's swag bag
- Advertise your business to racers and encourage event day sales. We encourage race day specials or discounts for runners!

## LIMITED SPONSORSHIPS

### Trick or Trot 5K Race Sponsor — \$1,500 (1 Available)

- Company allowed to set up a tent/table at event, distribute literature and promotional items
- Company banner displayed at start/finish line and recognition at post-race ceremony
- Logo featured on race webpage (with link to company website) and social media
- Logo featured on race t-shirt

### Pumpkin Dash Race Sponsor - \$1,000 (1 Available)

- Company allowed to set up a tent/table at event, distribute literature and promotional items
- Company banner displayed at start/finish line and recognition at post-race ceremony
- Logo featured on race webpage (with link to company website) and social media
- Logo featured on race t-shirt

### Stage Sponsor - \$350 (1 Available)

- Company banner displayed at the stage
- Recognition at post-race ceremony
- Logo featured on race webpage and social media
- Recognition at post-race ceremony

**SPONSORSHIP DEADLINE: August 15, 2024**

Sponsorships received after the deadline cannot be included on t-shirts or printed materials. For more information, visit [www.franklintrickortrot5k.org](http://www.franklintrickortrot5k.org). Sponsorships can be paid online or in person. Please complete attached form and email to [director@franklinunitedway.org](mailto:director@franklinunitedway.org) or fax to (757) 569-1850.



# CITY OF FRANKLIN TRICK-OR-TROT 5K & FUN RUN SPONSORSHIP FORM

**SPONSORSHIP DEADLINE: August 15, 2024**  
Sponsorships received after the deadline not included in printed materials or on t-shirt.

### Indicate Your Sponsorship Level:

- Gold Event Sponsor - \$750
- Silver Event Sponsor - \$500
- Bronze Event Sponsor - \$250

**Limited Sponsorships (1 Each)**

- ~~Trick or Trot 5K Race Sponsor - \$1,500~~
- Pumpkin Dash Race Sponsor - \$1,000
- Stage Sponsor - \$350

Items for Racer's Bags - Items donated & Appx. Value \_\_\_\_\_ \$\_\_\_\_\_



### Please Provide Information for Your Business or Organization:

\_\_\_\_\_  
Company or Organization Name as it should appear in program and advertising

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip Phone

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Date Email

**Sponsorship payments may be made online at [www.franklintrickortrot5k.org](http://www.franklintrickortrot5k.org) or by returning completed form and payment to the Franklin-Southampton Area United Way:  
Mail: P.O. Box 366 Franklin, VA 23851 Fax: (757) 569-1850  
Email: [director@franklinunitedway.org](mailto:director@franklinunitedway.org) Contact: Trish Tsitsera at (757) 569-8929  
If providing logo, please email to [director@franklinunitedway.org](mailto:director@franklinunitedway.org)**